Show success for Kemdent’s Cross Infection Control Product
Kemdent was pleased to welcome many new and existing customers to their stand E03 at the BDTA show, who took advantage of the special offer on Cross-Infection Control products.

Customers can still benefit from special offers on these products by gen. mktg. of PracticeSafe Economy Wipes or Heavy Duty wipes plus a dry roll refill absolutely free when you buy a 5L ONLY system you need for dentine and enamel bonding, Accolade SRO; a products from leading US dental company Danville, including Prelude; the system. All Danville products have been designed to enhance daily working quality of Hogies MaximEyes loupes, not only because of

A reason to smile at the BDTA Dental Show
Attendees with an interest in preventative dentistry and good patient Oral Health made sure they visited TANDEX’s stand at the BDTA Dental Show and Exhibition 2010.

TANDEX QLED proved to be a particular talking point amongst dental professionals at the exhibition, with its effective combination of sodium fluoride and fluoride-free mouthwash. Making it ideal for use by patients with a predisposition to tooth decay, plaque, and caries. TANDEX QLED can simply be applied using an interdental brush to reach not only the most awkward of spaces in the mouth, and helps to halt the process of dental caries development and reduces plaque and caries effectively. TANDEX QLED can simply be applied using an interdental brush to reach not only the most awkward of spaces in the mouth, and helps to halt the process of dental caries development and reduces plaque and caries effectively.

Clinical trials readily available from TANDEX, have demonstrated how TANDEX QLED is effective in helping to maintain excellent oral health.

TANDEX’s line of products for better oral health, include interdental brushes, tooth brushes, dental floss and toothpicks, also profited amongst attendees. For further information on TANDEX QLED or any of TANDEX’s products please visit www.tandex.co.uk

Hogies Eyewear success at BDTA 2010
Blackwell Supplies was delighted with the response from delegates to its showcase of Hogies specialist dental eyewear range during this year’s BDTA Dental Show at London’s ExCeL in October.

Delegates visiting Blackwell at the Kentpresso stand were impressed with the ergonomic design and superb fit of the new Hogies Eyewear range. Blackwell Supplies was delighted with the response it received from many of the 1,200 BDTA Show attendees who visited the stand and look forward to next year’s event being an even bigger success.

For more information please call John, bos of Blackwell Supplies on 020 7224 1457, fax 020 7224 1606 or email john.penhorp@blackwell-supplies.co.uk

4everlearning net record sign ups for ‘Best Show Ever’! New online learning with CPD and still as fast to deliver as the live course was one of the busiest stands at the show this year with a constant supply of eager CPDHungry attendees filling the lounge. Unlimited CPD, which also includes Core Subjects. They had to make a choice as to which Friday morning they would choose to cut down waiting time in the queue to join this dynamic display.

Now for 2010 included the introduction of iCDR for reading an online interactive electronic Dental Electronic Newsletter. This Dental e-zine is available to members as a free online log. 4everlearning have reliable CPD providers for over 6 years now and have gone from strength to strength. More exciting developments are planned and we watch this space for new announcements coming this spring.

For further information visit www.4everlearning.com or call 01747 0178747

UCU Eastman Dental Institute at BDTA 2010
Many of the 12,000 delegates attending the 2010 BDTA Dental Show at London’s ExCeL this October visited the UCL Eastman Dental Institute stand, where the friendly Eastman team was delighted to offer expert advice on all aspects of undergraduate and postgraduate and continuing education and practice, as well as alternative delivery systems in the field of dentistry. With over 60 years of experience and an international reputation for clinical teaching and research excellence, the Eastman is regarded as a premier provider of CPD training and postgraduate dental education in the United Kingdom. Due to the high of this at all the Eastman events, including Nuview, PracticeSafe, Waterpik and the RCEP, the Eastman was also able to provide relevant and up-to-date information to attendees on new growth areas within dental education, such as online education. Here, UCL Eastman CPD offer mandatory core CPD for the whole team at www.concepta.co.uk and a range of downloadable pods for DCs at www.dcdocs.co.uk, each presented in an hour of verified CPD which can be loaded onto an MP3 player and listened to as and when convenient.

For further information Call or email
For further information on 020 7975 1092 or academic@eastman.ucl.ac.uk or CPD programmes, please contact the Administration Team 020 7905 1092 or enquiry-uk@dentsply.com

Show case for Nigerian Dental Association's stand at BDTA Dental Show 2010

Still Small Yet Even Bigger! This year Dental plus Clear Evident invited delegates to stand with them newly launched Exabitm. s° Lupe, delivering even greater magnification from a short barrel length.

Delegates were delighted to have the opportunity to talk to the representatives about the new technology, which looks at both time and area of study in 15 minute blocks, enabling dental professionals to learn as much as possible as well as being able to continue to work online. 4everlearning have reliable CPD providers for over 6 years now and have gone from strength to strength. More exciting developments are planned and we watch this space for new announcements coming this spring.

For more information please call John, boss of Blackwell Supplies on 020 7224 1457, fax 020 7224 1606 or email john.penhorp@blackwell-supplies.co.uk

Intelligent design at the BDTA
Genus Impress delegates at this year’s BDTA Dental Show with its State-of-the art Computer Aided Design (CAD) programmes and expert advice.

Genus Dental can create an accurate, full-colour portrayal of how your finished restoration will look. Attentees learned how they could use the package to alter the layout of their restoration, and how to make any necessary adjustments for your patients in detail.

Genus offered advice to delegates on issues such as HTM 01-05 compliance and how to create additional space and improve practice logistics. As well as creating different styles of lighting, colour and furniture arrangements.

In today’s current competitive climate, it is imperative that dentists secure patient loyalty whilst also increasing numbers of patients. An outstanding first impression by making yourself both stylish and memorable is a way to do just that. This is where the expert advice from Genus becomes so invaluable when creating your unique practice.

For further information Call on 01582 840448 or email chris.davies@ genusgroup.co.uk or www.genusinteriors.co.uk

GDPs respond to Straight Talking at 2010 BDTA Dental Show
The Straight Talk team enjoyed a positive reception to their seminars from GDPs attending this year’s BDTA Dental Show, held at London’s ExCeL in October 2010.

The Straight Talk’s practical and dynamic seminars were well received by the delegates who performed best.

Genius presenters in the Straight Talk’s team’s passionate approach to minimally invasive cosmetic dentistry, with many wanting to learn more about the use of resorbable sutures and partner accreditation courses.

Currently the most searched for dental seminar is on the latest case selection, to fitting, adjustment and retention, both courses provide dentists with all the knowledge and skills they need to become certified Aigner providers and begin handling more cases straight away.

For more information, please contact Caroline on 0207 2253511 (UK) or www.straight-talking.co.uk

Another Successful Showcase for Nuview at 2010 BDTA Dental Show

Nuview was delighted with the response from delegates at this year’s 2010 BDTA Dental Show to its interactive display stand featuring optical and imaging equipment, which was well attended by dental professionals from all over the country.

The Nuview stand was used to introduce the Nuview E01 and Nuview E05 systems, including the Nuview V2 Illumination unit and the Continuum range of alcohol free antimicrobial cleaning products. The powerful biocidal formulation of the Continuum range helps many dental professionals to maintain high standards of hygiene within their practices, and is effective on virtually all surfaces.

For more information please call Nuview on 01453 759609, email info@nuview-ltd.com or visit www.vorescope.co.uk

BDTA Show Review

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Private Practice

QuickWhite
QuickLase

What a show for QuickLase
QuickLase
QuickLase

http://www.dentaldirectory.co.uk

The Art of EXACT* leads to Showcase Success
As suppliers of the UK’s leading practice software programme, Software of Excellence were determined to make a big impact at this years Dental Show and they didn’t disappoint.
A series of five demonstrations of EXACT* version 10 provided visitors with a fantastic opportunity to see how they could attract, retain and treat patients, through new and exciting features including improved document management, email and text communications, CTI, 3D teeth charting and much more.
Business Managers were available to discuss the new THiRE Business Service with many interested practitioners. THiRE allows the powerful information in EXACT* to be extracted and analysed by THRIVE consultants, providing data on FTA, un-booked surgery time, recall effectiveness and treatment plan up take.
Software of Excellence were delighted with the success of this year’s Dental Showcase where sales outstripped those of previous years and are looking forward to working with the many new and existing customers they met at this year’s Show.
For more information call Software of Excellence on 044 345 5767 or visit www.exactsoftware.co.uk

Clark Dental impresses delegates
Exhibiting their extensive array of high-end dental equipment and stylish surgery design solutions at the 2010 BDTA Dental Showcase, Clark Dental on display was Clark’s extensive range of the latest advances in digital imaging products. The first of many innovations from Schick, the COBRA m.i.r. intraoral sensor with its one-step user-replaceable all-in-one sensor system, coupled to the PerfectDiag Compact 3D diagnostic system from Sirona, offering unsurpassed image quality. Also on show was the latest range of the COBRA m.i.r. system, designed and manufactured in Germany, as well as the Apeos and Edcom digital cone beam designs. Featuring model Apeos' innovative range of digital imaging solutions, similar in design to Schick, the COBRA m.i.r. intraoral sensor offers an advance in technology with its one-step user-replaceable all-in-one sensor system and a smaller footprint by offering smaller, more compact-sized sensor in place of the sensor’s traditional size and weight. The range of digital imaging solutions provided by Schick allow for the complete capture and display of the dental arches on a computer monitor allowing for the dentist to see the readings in a 3D view, which is beneficial for complex cases and complicated restorations. The range of digital imaging solutions provided by Schick allow for the complete capture and display of the dental arches on a computer monitor allowing for the dentist to see the readings in a 3D view, which is beneficial for complex cases and complicated restorations. Schick has an extensive range of additional dental products, including the i-CAT cone beam system, which provides precise diagnostic imaging for a wide range of dental procedures.
For more information call Clark Dental on 01268 733 146 (Essex) or: 01270 613 750 (Devonshire)
http://www.clarkdentals.co.uk

DECAPINOL® impresses delegates at BDTA 2010
Dealing with more than one third of all dental caries,踽磷osis is the most common condition amongst children in the UK. Growing caries can lead to discomfort, pain and even tooth loss.
DECAPINOL® impresses delegates at BDTA 2010
Dealing with more than one third of all dental caries,踽磷osis is the most common condition amongst children in the UK. Growing caries can lead to discomfort, pain and even tooth loss. DECAPINOL® mouthwash and toothpaste provide patients with an effective method of preventing periodontitis and fighting gingivitis, without the dark staining of the teeth or an unpleasant taste in the mouth.
For more information call: 01483 410 600 www.decapinol.com

Private Practice

Philips switches on their Special Limited Edition turn on BDTA delegates
Philips has reported a record breaking BDTA Showcase. For the first time the Company sold Sonicare brushes from its stand and achieved over 2,000 sales during the exhibition.
The enthusiastic uptake was partly as a result of an exciting new branch direction for Sonicare which was unveiled at this year’s exhibition. More than ever, it has been designed to encourage those who haven’t already done so, to make the switch from manual to low priced sonic toothbrushes. Although Sonicare recommend that their patients do so as well. In order to encourage this, Philips allowed 1,000 delegates to brush their teeth in one of the Philips stand’s brushing booths, which represents 10% of the 12,500 show attenders.
The underlying message given at the BDTA was that by switching to Sonicare for dentists to grab a bargain!
In addition, QuickWhite launched their new ‘LowCost’ whitening for both in- and at-home use for dentists to grab a bargain! Patients will experience a much more positive brushing experience which they can actually see and feel. They will notice healthier gums and cleaner teeth, and at their next practice visit their dental professional will too.
I would like to receive more information about switching to Sonicare please visit www.sonicare.co.uk or call 0800 0567 222.

Predictive design....flawless flexibility
Superior design has brought together the essential components of advanced technology, excellent ergonomics and total hygiene into the C20nt range of treatment centres by Takara Belmont.
Armed with an array of features the C20nt is able to adapt to the most demanding of markets.
Both the C20nt and the E3 Unit incorporate the latest technology and ease of use, the C20nt is the successor to the iconic C20nt.
The C20nt Series is available in five different models, all featuring high-quality LED lighting, which is designed to meet all clinical and aesthetic needs and a number of options in digital technology contact Kallo on 01494 733 500 or email sales@kalo.co.uk or visit www.kalo.com

Kallo Gender- Proud to offer the Profession the Finest
The most famous name in dentistry, and established for over 100 years in the trade, has launched their new range of market strategy at this years Showcase, dealing directly through their dealer network of established partners, over 100 of whom are well known, including Henry Schein, Dentals Direct, Shires, Angels, Quindal, DB Dental amongst others.
Kallo has determined to maintain their unrivalled reputation for expertise and the highest quality products, unsurpassed reliability and service.
For more information on Kallo’s exciting and diverse range of dental units with choice of delivery systems to suit all needs and budgets, including the highly economical Perusus 1010 unit for overlooking surgeries, which are designed to meet all clinical and aesthetic needs and a number of options in digital technology contact Kallo on 01494 733 500 or email sales@kalo.co.uk or visit www.kalo.com

QuickLase
QuickWhite

www.henryschein.co.uk

For more information call 750 (Cheshire) Email: enquiries@clarkdental.co.uk or sales@clarkdentals.co.uk

www.onedental.com

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