4Everlearning gets record sign ups for its 8th Year! Now includes video learning with CPD and still to deliver! 4Everlearning was one of the busiest exhibition stands at the show this year with over 12,000 BDTA Showcase attendees who visited the stand and looks forward to next year’s event being even bigger success.

For more information please call John, Josh or Holly on 020 7224 1457, fax 020 7224 1064 or email john.penhop@4everlearning.com

Hogen Eyewear success at BDTA 2010
Blackwell Supplies was delighted with the response from delegates to its showcase of Hogen specialist dental eyewear range during this year’s BDTA Dental Showcase at London’s ExCeL in October.

Delegates visiting Blackwell at the KentExpo stand were impressed with the ergonomic design and superior standards of Hogen’s full range of eyewear. Blackwell Supplies was delighted with the response it received from many of the 1,200 BDTA Showcase attendees who visited the stand and locked forward to next year’s event being even bigger success.

For more information please call Josh, John or Holly on 020 7224 1457, fax 020 7224 1064 or email john.penhop@4everlearning.com or visit www.4everlearning.com

UCL Eastman Dental Institute at 2010 BDTA
Many of the 12,000 delegates attending the 2010 BDTA Dental Showcase at London’s ExCeL this October visited the UCL Eastman Dental Institute stand, where the friendly Eastman team was delighted to offer expert advice on undergraduate and postgraduate and continuing education opportunities in the United Kingdom. With over 60 years of experience and an international reputation for clinical teaching and research excellence, the Eastman is regarded as a provider of CPD training and postgraduate dental education in the United Kingdom. Due to the focus of this year at the Eastman is Dental Education, the Eastman was also able to provide relevant and up-to-date information to delegates on new growth areas within dental education, such as its online and e-learning courses. Here, UCL Eastman CPD now offers mandatory core CPD for the whole team at www.concepta.com and a range of downloadable podcasts for DCPs at www.dcpbites.com, each presenting an hour of verifiable CPD which can be loaded onto an MP3 player and listened to at any convenient time.

For further information for taught or research programmes, please contact the Admissions Officer on 020 7975 1062 or academic@eastman.ucl.ac.uk or for CPD programmes, please contact the Administration Team on 020 7975 1234 or epd@eastman.ucl.ac.uk

Show success for Komet’s
Cross Infection Control Product
Komet was delighted to welcome many new and existing customers to its stand at the 2010 BDTA Dental Showcase. Komet now provides a range of optical and illumination equipment, which was available to all delegates at the Stand. Komet was also looking forward to continuing to offer high-quality, high-specification loupes available from Komet. The Eyemag Pro and Eyemag Smart both attracted attention, thanks to a combination of superb image quality, broad range of magnification levels and ease of use.

Delegates were also interested in the other cutting edge products on display at the Nuview stand, including the new V2 Illumination unit and the Continua range of alcohol-free antiseptics and sanitisers. The powerful biocidal formulation of the Continua range helps many dental professionals to maintain high standards of hygiene throughout the whole day.

For more information please call Nuview on 01453 750609, email info@nuview-ltd.com or visit www.nuvorsearch.com

Intelligent design at the BDTA
Genus Dental made sure they visited TANDEX’s stand at the BDTA Dental Showcase. It’s intelligent design makes sure that you can use your dental loupes anywhere from general dentistry to endodontics or surgery. They also take the weight of loupes on the nose by 70%, resulting in less fatigue and more time spent in an ergonomic, light-weight design.

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QuickWhite

What a show for QuickLase
QuickLase is the immediate answer to the need for a truly effective, simple, fast and convenient solution. It is the only solution that offers a truly disposable and ergonomic approach, leaving no recommendation with the ISO 13485 2000 standard.

QuickLase is the perfect solution for any dental practice looking for a new, effective and affordable whitening solution.

QuickLase Whitening is the ideal solution for all dental practices to offer their patients a truly effective and convenient whitening solution. It is the only solution that offers a truly disposable and ergonomic approach, leaving no recommendation with the ISO 13485 2000 standard.

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